



Mubeen Ali

Date of birth: 14/08/2000

Nationality: Pakistani


CONTACT


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ABOUT ME

Experienced WordPress Front-End Developer passionate about creating exceptional websites. Committed to delivering high-quality results with a keen eye for detail. Stay updated on industry trends and technologies. A dedicated team player with excellent communication skills, ensuring projects meet deadlines. Additionally, bring expertise in SEO, Google Ads, and social media management for comprehensive online solutions. Ready to blend creativity and technical skills for impactful web development.

WORK EXPERIENCE

22/05/2021 – Continue Sialkot, Pakistan

CMS Expert (Wordpress & Shopify) Theta Solutions

Websites Responsibilities:

1. Customization of themes and plugins.
2. Performance optimization and responsive design.
3. Content management.
4. Troubleshooting and issue resolution.
5. SEO implementation and third-party integration.
6. Malware Checker and Removal
7. Secure Website From Hackers
8. Google Page Speed Scores.

10/03/2023 – 10/06/2023 Sialkot, Pakistan

Internship SEO & Google Ads Theta Solutions

- SEO optimization
- Keyword analysis
- On-page optimization
- Backlink building
- Content strategy
- Analytics
- Google Ads management
- Campaign optimization
- Keyword targeting
- Ad copy creation

EDUCATION AND TRAINING

01/03/2019 – 05/04/2023 Sialkot, Pakistan

Bachelor of Science in Information Technology Virtual University of Pakistan

CGPA: 30.3 out of 4 (71.88%)

Address Railway Road near HBL Bank, 51310, Sialkot, Pakistan | **Website** <https://www.vu.edu.pk/>

10/03/2023 – 10/06/2023 Sialkot, Pakistan

SEO & Google Ads Theta Solutions

Website <https://thetasolutions.pk/>

LANGUAGE SKILLS

MOTHER TONGUE(S): Urdu | Panjabi; Punjabi

Other language(s):

English

Listening C1

Spoken production C1

Reading C1

Spoken interaction C1

Writing C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient